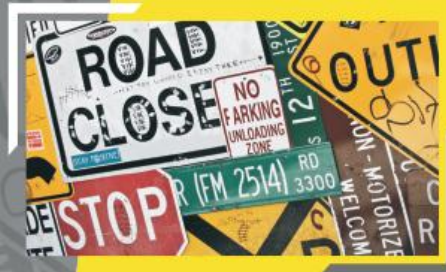


TRAFFIC SIGNS

Traffic control device is the medium used for communicating between traffic engineer and road users. Unlike other modes of transportation, there is no control on the drivers using the road. Here a traffic control device comes to the help of the traffic engineer. One of the major types of traffic control devices used are **TRAFFIC SIGNS**.

Different types of Traffic Signs are Regulatory signs, Warning signs and Informative signs. These traffic signs cover all traffic programme, safety measures & meet entire specifications world wide. We even manufacture various traffic signs according to the clients need.

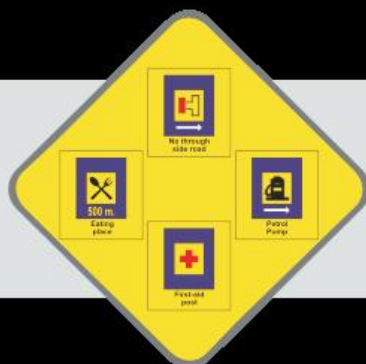


Regulatory Signs

These signs require the driver to obey the signs for the safety of other road users. These signs are also called mandatory signs because it is mandatory that the drivers must obey these signs. If the driver fails to obey them, the control agency has the right to take legal action against the driver. These signs are primarily meant for the safety of other road users. These signs have generally black legend on a white background. They are circular in shape with red borders.

Warning Signs

These signs are for the safety of oneself who is driving and advice the drivers to obey these signs. Warning signs or Cautionary signs give information to the driver about the impending road condition. They advice the driver to obey the rules. These signs are meant for the own safety of drivers. They call for extra vigilance from the part of drivers. The color convention used for this type of signs is that the legend will be black in color with a white background. The shape used is upward triangular or diamond shape with red borders



Informative Signs

These signs provide information to the driver about the facilities available ahead, and the route and distance to reach the specific destinations. Informative signs also called guide signs, are provided to assist the drivers to reach their desired destinations. These are predominantly meant for the drivers who are unfamiliar to the place. The guide signs are redundant for the users who are accustomed to the location.

Types of Other Traffic Signs

Guide Signs, Toll Road Signs, Lane Signs, General Informative Signs, Service Signs, Emergency Signs